



The Modern Insurance Management Platform for MGAs and Brokers with DUAs and Binders

Grow your business profitably and sustainably with Novidea's cloud-native, data-driven insurance management platform

The insurance landscape is evolving, and MGAs are at the centre of its transformation. As insurance grows more complex—driven by severe weather, litigation costs and other emerging risks—some carriers are pulling back, fuelling explosive growth.

MGAs are stepping up, leveraging their expertise to assess risk. But with surging demand come new challenges—scaling efficiently while staying ahead in a competitive market.

Success demands agility, efficiency, and full visibility into your business. The right technology isn't just an advantage—it's a necessity. Now is the time to grow profitably and sustainably. Now is the time for Novidea.

Differentiate and demonstrate your value with an insurance management platform that can showcase it

- Are you struggling to see your portfolio and partner performance clearly due to poor data and reporting?
- Are you using multiple, disparate, disconnected systems to manage the insurance lifecycle?
- Is your core platform just a finance module posing as an MGA platform for carriers?
- Are you finding it challenging to collaborate with insurers, brokers, TPAs, clients, and third-party solution providers?
- Do you find it challenging to implement complex regulatory requirements?
- Are you struggling to quickly bring new lines of business to market?
- Do you need to be able to write more business without significantly increasing headcount?



You need a data-first platform built for MGAs. You need Novidea.

The Modern Insurance Management Platform for MGAs and Brokers with DUAs and Binders - **Novidea Takes You to the Future, Now.**



Purpose Built for MGAs

A flexible and agile MGA platform, including quote-to-bind and bordereaux production and management for risk, premium and claims (Lloyd's 5.2)



From Quote to Claim: Seamless Insurance Management

Manage anything from quote-to-bind, policy issuance, and premium processing, to claims and accounting in one platform



Streamline Your Front, Middle and Back Office

Digitalise your entire insurance distribution lifecycle, with easy access to valuable data insights across every phase of the insurance supply chain, giving you sustainable, scalable growth



Quickly Adapt to Emerging Risks

Launch new lines of business rapidly to capitalise on a continuously evolving landscape



Handle your Capacity with Confidence

Flexible bordereaux production and management for risk, premium and claims means that you can manage, maintain and boost your capacity



API-Powered Growth

Our open API framework means you can tailor your business by adding functionality, capabilities, and services as your business grows



Maximise Output, Optimise Resources

Advanced workflows and automation mean you write more business without increasing headcount, freeing up time for employees to focus on higher-value activities



Prompt Claims Management

Efficiently manage claims processes while ensuring timely communication and resolution



Seamless Global Operations

With multilingual functionality and real-time currency conversion, Novidea integrates effortlessly across multiple territories and markets. This means that you can operate locally and report globally to HQ, while staying compliant with all international regulations.



360° Account Insight

A complete view of any account and portfolio of business, makes it easy to make fast, accurate and informed business decisions, enabling better customer service



Actionable Insights

Valuable data insights across every phase of the insurance supply chain, including who your best agents are, and equally, how you are performing to your carrier partner



Value-Driven Benchmarking and Reporting

Advanced data and reporting provide a comprehensive overview of your business's strengths, enabling informed decision-making to maximise profitability



Compliance Without Compromise

Ensure compliance with insurance regulations, licensing requirements, and reporting obligations



Accelerate Implementation, Maximise Value

Standard platform implementation means you can accelerate delivery and reduce manual setup, enabling faster time-to-value



Multi-legal Entities Under One Platform

Enables visibility and collaboration across portfolio companies by managing entities under one system-supporting common operating models to drive efficiency, and reduce costs



Work smarter, grow faster

- Account onboarding and sanctions integration
- Insurance-specific tasks, workflows, and approvals
- Complex document generation
- Enquiry/quote/policy management
- Supports any P&C line of business, any speciality, any complexity
- Flexible Bordereaux production and management for risk, premium and claims
- Bordereaux ingestion in Lloyd's standard format
- Automated triangulations
- Paid-as-paid accounting module with insurance ledger
- Claims management
- Reporting, dashboards and analytics
- API-first framework including
 - DMS integration
 - E-mail including Outlook plugin
 - Sanction integrations and approvals
 - AI readiness and enablement